

President's Council Meeting Notes – Dec. 13, 2018

1) Welcome – President Hanson remarked that he appreciates the collaborative work going on across campus throughout the semester to help our students and solve problems. He also reviewed the role of the President's Council as listed on the agenda and noted his goal to improve even more in the area of communication.

2) Good News - Several departments communicated highlights, including the following:

- Deann Bayne – Announced that beginning May 2019, PSC will be one of three institutions sending graduates a digital version of their diploma in addition to a paper copy. Tammie Hart added a thank you to Deann for the \$3000 cost savings associated with this change.
- Randy Willey – Shout out to Kathy Tynon for implementing additional payment plan options for our students. He added that the State's new accounting system will not be implemented so there will be no impact to PSC.
- Jesse Dorman – Four bids were received yesterday from dining service companies. They are moving forward in the process and will be bringing some of them to campus for interviews soon.
- Kathy Tynon – Pleased to announce that the Business Office has hired Maggie Foster in a part-time capacity. She is from Peru and is doing a great job.
- Mason White – Financial Aid plans to send out freshman awards next week, which will be the earliest ever! A big thank you to Amy Shirley and Deb Haveman for their assistance. Jesse Dorman added that we will be the first public institution to distribute the awards, which will be incorporated into a nice marketing piece for each potential student.
- Adam Neveau – Our Resident Advisors have completed over 26,000 minutes of conversation with their students as of October and are on target to double the amount from last year. These hours of conversation help students with their adjustment and, ultimately, with retention.
- Ken Meints – The new Performing Arts Center is wonderful! The space and amenities are amazing. It looks beautiful, too!
- Annie Neveau – The Foundation office renovation is underway. There is a PSC grad supervising the construction project, which includes covering the cinder block walls and adding a new conference room. This will be very helpful when meeting with alumni.

3) Admissions Report –

- Jesse Dorman reported that fall applications are down 2% from last year, but there will be a big push through December so more will be added. Transfer application numbers are similar to last year – there are currently 490 transfer prospects. It is still very early in the transfer process.
- Tim Borchers reported that enrollment was down a bit for fall 2018 and looks to be down still for the spring semester, however we do have an additional 95 students starting in spring. Currently we have 1237 students enrolled for spring and that number should grow before school begins in January. Please note that fall registration will occur two weeks earlier than previously.
- Cindy Cammack announced that Admissions is advertising for student help January-April to do calling on Mondays and Tuesdays 4-8pm. They will help contact potential students and those who have items on their "to-do" lists. Cindy passed around a few samples of marketing pieces that they personalize and send to potential students. Admissions is also working closely with our Music and Athletic departments to communicate their activities to prospects.
- Greg Seay reported that Graduate Programs has been increasing personal contacts with potential grad students through many outlets. Thanks to Emily Volker, they have increased their email contacts from 9,000 to 60,000 using EMP during this past year. Student workers are gathering teacher email addresses from school websites. Greg noted that they have been working with Max Kathol (PSC faculty) to market our MSOM degree throughout the region. In January, Ruffalo Noel Levitz will be coming to campus to consult with Graduate Programs (and online programs).

4 Updates

- A SEM** – Jesse Dorman reviewed that, following more than eighteen months of research by the SEM committee, approvals have been given to add one new major (Communication), one new varsity sport (Cheerleading), and four new junior varsity sports (Baseball, Softball, Men’s and Women’s Basketball). This is an ongoing process and we will continue to evaluate and add other attractive SEM initiatives in order to grow enrollment. Wayne Albury noted that Athletics is in full recruiting mode. They will also be advertising for assistant coaches in the spring.
- B Budget** – Tammie Hart distributed a handout and reviewed current PSC revenue compared with last year. She is projecting a \$471,211 shortfall for the year, which is a better outcome than the last report. Carry-forward funding will cover the shortfall, but this is not a long-term solution. Tammie urged all to be good stewards with budgets.
- C Facilities** – Jill McCormick shared updates on the following campus projects:
- Student Center – finalizing LED lighting quotes and completing floor waxing during holiday break
 - Complex – new lighting and more painting work being done during the holiday break
 - Delzell – shower repairs and new light pole in parking lot
 - Morgan – front and back door replacement
 - AV Larson – Facility Services will help with the Foundation Office painting after renovation. New heat pump.
 - CATS & Library – entryway carpeting and heat pump replacement
 - General projects – cleaning floors across campus
 - President’s home – new ramp will be installed next week for ADA accessibility
 - Dr. Hanson added that the Board of Trustees has approved an indoor hitting complex to be constructed near the baseball/softball fields, although a few years out. He also reported that LB309 will fund an ADA study on Delzell and the Student Center.
- D System Strategic Initiative** – President Hanson completed 14 regional visits/interviews to help gather information from employers and area leaders to help support the NSCS strategic initiative, *Nebraska FWD*. The system office recently took this feedback in its proposal to the Governor, who is interested and wants additional information. The program would support \$4,000 scholarships for students pursuing education in high-need workforce fields. If approved, the State would increase our appropriations for core needs. A staff person would be employed at each of the state colleges to do the program outreach and help with career planning.
- E Strategic Planning** – President Hanson announced that the Foundation has an aggressive strategic plan to double its contribution to the College over the next five years. This will help greatly with scholarships and will help fund the Student Center renovation and expansion. Dr. Hanson is working with a Peru work group, “ImPERUving as One”, consisting of individuals from the City, the College (including students), and Foundation board members. This group, under the facilitation of UNL-Extension, distributed a community-input survey and received 377 responses. In addition, focus groups gathered to offer input, followed by a town hall meeting to report the survey and focus group feedback to the community. Currently, five subcommittees are being formed and will begin their work in January under the following headings:
- Housing
 - Economic/Business Development
 - Infrastructure
 - Attraction & Retention
 - Relationships & Communication
- Tim Borchers reported that, as part of strategic plan implementation, we will be hosting a Research & Creativity Expo on April 4, 2019. A committee is planning the details of this event, which will include an alumni awards luncheon. Additionally, strategic plan implementation efforts are moving forward in the areas of Honors Program, Leadership, Persistence, First-Year-Experience and Living Learning Communities. Two other committees, focused on Recruitment & Support and Career Development, will begin working in the spring.
- F Audit** – Debbie White reviewed that PSC undergoes multiple audits, which this year have yielded “no findings”. The State audit is a bit of a different challenge and, although this year’s audit report will be much better than last year’s. It will show that we have deficiencies related to items needing to be

reclassified in the Financial Statements and working toward more consistent coding between the three campuses. When the report is complete, Debbie and Randy Willey will review all of the findings and work with departments to improve where necessary.

5) Announcements –

- Greg Seay – his youngest daughter is now a PSC graduate!
- Cindy Cammack – Admissions will be hosting their annual waffle feed next Friday, Dec. 21. Please come!
- Tim Borchers – Sorry to announce that the Mapworks tracking software that we use is being discontinued. We will be finding another product to replace it.
- President Hanson – his daughter and son-in-law, Abby and Shane, are expecting their second child in April!

6) Future meeting dates – Next meeting will be January 11. Regular meetings are the second Friday of each month, September-June.