

President's Council Meeting Notes – September 2, 2016

***Introductions** - Dr. Hanson asked all to give a brief self-introduction for the sake of those newer members.

Good News - Several departments communicated highlights, including the following:

- Kathy Tynon – Reported that the online bookstore has been working well for those using book vouchers to pay for their purchases.
- Jill McCormick – The mail room has been very busy, processing 150 packages per day (many are books)!
- Matt Hill – He is excited that registration has increased for the new “Women’s Choir” group.
- Kyle Ryan – Announced that ServeNebraska will be on campus on September 14th to speak with students and faculty.
- Tim Borchers – Retention rate is up 10% over last year. Also, the first convocation went very well. Nearly all of the 275 class coins that were purchased have been distributed to freshman students.
- Greg Seay – Graduate programs has met with Omaha Westside Public Schools concerning a new graduate course designed specifically for them. He also highlighted a recent MSOM graduate who designed her own business in her studies at PSC (twoterriersinc.com) and now has products in Whole Foods Markets!
- Jesse Dorman – All went very well with Welcome Week. Attendance was up and activities went smoothly. We also offered our first international student orientation, which was successful.
- Adam Neveau – Even with Delzell closed, we have only a few less students living on campus this year. All are moved in and mostly happy!
- Zak Ruei – The Student Leadership Conference will be on the PSC campus.
- Greg Galardi – We will be hosting the Lambda Alpha Epsilon (criminal justice) regional conference and competition in Lincoln. Also excited to report that School of Professional Studies’ faculty are providing many engaging activities for their students.

Review of last meeting – Dr. Hanson asked all to review notes from the last meeting, June 17, 2016.

Review of Council Role - Dr. Hanson reviewed the role of the President’s Council, as recorded at the bottom of each agenda, and asked for feedback. None given today, so he will plan to do some information gathering and review the roles.

Suggested Agenda Items

- **Mapworks** – Jesse Dorman & Tim Borchers
Over 40 faculty and staff helped select this new program, which is replacing our old early-alert system. There was much preparation over the summer to ready for the launch and Jesse thanked those who worked so hard. Although some of the details are still being addressed, thus far 35 faculty have attended two training sessions and another session is planned for Tuesday. Faculty and staff will use Mapworks to submit referrals on students they identify as being at risk/needing extra attention.

Tim presented a few slides including level-of-risk which was shown by color indicator. He said all can make referrals even if they don’t work directly with students. The referrals are sent to

Central Coordinators who route them to the correct department/individual. Academic updates will go out three times per semester on students who are at-risk. Tim noted that all students will complete a survey soon which will be used as a resource for advisors.

● **Bobcat Life Phone App** – Shelley Hartman

Shelley distributed a handout which included some “Key Stats Since Launch” (Total Users to Date: 580; Sessions to Date: 16,642; Average Time Spent in app: 7.8 minutes). Currently the app is focused on registering students but will be updated to accommodate others who want to create an account. Shelley reviewed the “tiles” which appear on the app homepage. “Social Activities” are very student-engaging, encouraging them to complete tasks in order to log points. Prizes are awarded for high point totals. Shelley says these activities have been very popular and that the app helped increase the Welcome Week numbers.

They will be adding tiles for “dining” and “offices” so that reminder notifications can be sent to students. Kyle Ryan suggested reminding students to meet with their advisors when needed for registration. Students can select events they would like notifications for. Shelley added that they would like to expand the app to include alumni info for students when they graduate.

Zak Ruei inquired about having a weather alert on the app, but Jesse Dorman responded that we wouldn’t want to replace our existing emergency alert system.

➤ **Strategic Planning Process** – Dr. Hanson reviewed the Strategic Planning Process document/handout, noting that this topic was covered at yesterday’s All-Campus Meeting, but he would add further detail. He described the process as a continuous loop of listening, creating, getting feedback, revising, finalizing, and sharing.

The fall semester will be used to draft vision, values, goals, and strategies through a process of information gathering through surveys, SOAR analysis, Vision Conference, Town Hall Meetings, and Community Listening Posts (perhaps in Auburn, NE City, Rockport, Falls City, etc.)

The spring semester will consist of identifying initiatives for each strategy and finalizing the plan with feedback through Town Hall and Area Meetings (on-campus), Listening Posts (off-campus).

Following this process, during the second half of 2017, program and unit plans will be requested.

Dr. Hanson asked for feedback on the “process goals” section of the document. He noted he would be adding the Commuter and Online Student groups from which to gather feedback. There were no additional comments. He requested ongoing responses from all throughout the process.

➤ **Updates -**

- With updates given at the All-Campus Meeting yesterday, no additional updates today.

➤ **Announcements –**

- This Saturday (9/3) there will be naming ceremonies for 1) the Vandenberg Walkway (4pm) and 2) the Douglas Circle (4:30pm). All are invited to these events and also to stop by the Hospitality Suite at the football game to say hello to these families.
- Greg Galardi has a new grandson, Jackson Gregory, born Wednesday to his daughter and son-in-law.

- Greg Galardi also asked for feedback on the new online bookstore. Tammie Hart noted that a debriefing session on the bookstore would be helpful. Zak Ruei reported that Student Senate will be sending out a survey to students regarding the bookstore. Rich Clopton shared that College 101 students are reporting similar satisfaction levels with Akademos as with Amazon.

Future Meeting Dates – Next meeting date October 7th at 11am, CATS Conference Room. Following meetings are on first Friday of the month at 11am in CATS Conference Room.